

South Florida Hospital NewsTM and HEALTHCARE REPORT

Since 2004

Does your business depend on working with Healthcare Providers (hospitals and physicians)? If so, you should consider a marketing and public relations campaign with *Hospital News and Healthcare Report* the only local newspaper dedicated to serving the Healthcare Professionals of South Florida.

In addition to our monthly print editions, SFHN&HR also produces three news email blasts per week. On Monday, the Weekly Update is distributed to approximately 8,000 healthcare professionals and businesses; on Thursday, the Weekly Pulse Business edition is emailed to the same database; and also on Thursday, the Weekly Pulse for Physicians goes to a Physician database in excess of 5,000 doctors in the six county area including South Florida and the Treasure Coast. SFHN&HR also offers customized email distribution to Physicians in all cities and zip codes within the State of Florida. Call for pricing.

August 2018 will focus on the following topics:

*"Profiles in Leadership & Administration"
Including our Annual Salute to Healthcare Leadership
(Call for special discounted prices for advertising)*

*"Healthcare Professionals Associations"
"Education Update – New Programs in Healthcare Education"
"Outsourcing Update"
"Revenue Cycle Software Trends"
"Diagnosing & Using Data"
"Using Population Health in Patient Care"
"Long Term Care Insurance Products & Guide"*

*Cannabis News Florida
Florida's Source For Medical & Business Developments*

Special advertising rates are being offered to place an ad and article about your products and/or services.

SPECIAL ADVERTISING RATES:

Front Page Banner \$2,000
Full Page \$1,850
1/2 Page \$960
1/4 Page \$730
1/8 Page \$545

SPECIAL DISCOUNTED

PACKAGE OFFERS:

Three 1/8 page ads \$1,300
Three 1/4 page ads \$1,900 (includes an article)
Three 1/2 page ads \$2,400 (includes an article)

If you would like to take advantage of this opportunity or have any questions, please call or e-mail me. **Our ad reservation deadline is July 18, 2018.**

Thank you for your consideration and I look forward to speaking with you soon.

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